

Happy New Year!

Cathy: Year in Arts ▶ 13 • Mark in NYC ▶ 18

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What went viral

By Zander Frost
Chronicle Staff Writer

2022 was by far *The Chronicle's* biggest digital year ever. Our Facebook and Instagram posts reached over 1.7 million people, over a million more than last year.

These 10 Chronicle stories in 2022 got the most play on Facebook, Instagram

Multiple posts exceeded 100,000 people reached. The biggest exceeded 626,000!

We did more 'hard news' posts this year, responding to reader feedback.

Meanwhile, our digital subscriptions grew by two-thirds — from 6,000 when the year

began to 10,000+ now.

All of this growth is organic, without "buying" audience or subscribers on the Internet.

Here are the Top 10 posts reaching the most individuals, starting with number 10.



10. Masked gunpoint robbery at Quaker Rd. Cumberland Farms

On Nov. 9, the Quaker Road Cumberland Farms store was robbed at gunpoint just after midnight by someone wearing a skull mask. Our Facebook post on the robbery had the 10th biggest reach of the year.

The **19th biggest post came a month later**, on Dec. 7, when **Isaiah N. Gregory, 22, of Glens Falls, was charged** with the crime.



9. Car crashes into Davidson Brothers & Downtown Social

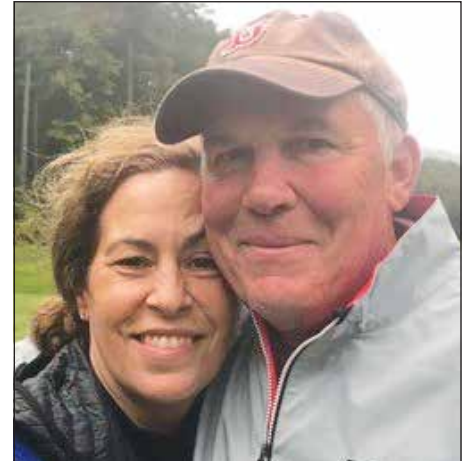
On Saturday morning, May 21, *The Chronicle's* Zander Frost was first on the scene after a car crashed into Davidson Brothers outside dining area and through the window of Downtown Social. Fortunately no customers were around.

Police said a medical episode caused the driver to lose control of the vehicle exiting the roundabout. The driver and passenger were taken to Glens Falls Hospital — *The Chronicle* attempted but was unable to learn their condition.

8. Motorcycle strikes & kills LG man & youth at bike trail, Magic Forest

On June 12, horrifically, outside what used to be the Magic Forest theme park on Route 9, Lake George, a motorcycle

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Why Carla & Tom Burhoe sold Canoe Island Lodge ▶ 4

NY losing residents fastest in the nation

By Mark Frost
Chronicle Editor

New York State lost more population in the past year than any other state — both by sheer numbers and percentage — the

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Return of the Polar Plunge ▶ 12

Resumes after two-year Covid hiatus

Re Rt. 9 outlet traffic: Says Exit 20 should be directly across from Rt. 149, but biz didn't want it that way

Hi Mark,

I don't have an answer on the restaurant question [What's the best meal you had a local restaurant this year?]

I don't dine out down there very often. Certainly favorites are Cool Beans for breakfast, and the Mikado for dinner.

But **I am writing to follow**

up on the 'Dangerous Intersection' question. I saw that quite a few people identified Exit 20 and associated "Outlet" shopping area as a problem.

Decades ago, when I lived in Glens Falls and was moderately active in local affairs, I had studied this area and made recommendations to the various DOT agencies.

The "fix" for Exit 20 and the Outlet area is pretty obvious:

Exit 20 should be relocated to where Route 149 would naturally intersect the Northway, and the exit should be built for

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Major Expansion in '22
The Glen at Hiland Meadows

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