

Mark's Small Biz book

By Mark Frost
 Chronicle Editor

They say, write about what you know, and I figure there's nothing I know better than small business.

Between running my own for going on 37 years and the fact that we make our living by selling ad-

vertising almost entirely to other small businesses — and that many of the people I'm closest to own or work in small businesses — I think I've got a pretty good handle on it.

So my new project is a "how to" book on succeeding at small

Chapters from 'how to' book he is working on for fall

Please turn to page 14



Heck of a storm!

Ridge Street downtown was deserted Tuesday

Chronicle photo/Gordon Woodworth

Will it rank historically?
Weather Service's Top 15 ▶ page 24

Folk School teams with Shirt Factory

By Cathy DeDe
 Chronicle Managing Editor

The Adirondack Folk School, located on Main Street in Lake Luzerne, has started offering classes in Glens Falls through the Shirt Factory in a new annex

Courses in Glens Falls

Please turn to page 20



'Fat Kid' delivers

Daren Potter's restaurant delivery biz gains traction ▶ 18

Dismayed over story on Naked Magicians

Dear Mark,

I have always enjoyed the hometown flavor of *The Chronicle*. It was very disappointing this past week to see such a large article publicizing the arrival of the "Naked Magicians" at The Wood Theater on March 3rd and 4th. The photo with the article

Letters to the Chronicle

Please turn to page 9

Come See our Selection of Ed Levin Jewelry at The Silo
 537 Aviation Rd., Queensbury • 798-1900

VOTED THE BEST MEN'S CLOTHING STORE IN THE REGION!
Jonathan Reid
 Aviation Mall, Queensbury
 518-793-9171
 JonathanReidLimited.com

Buying or Selling
 call Angela Cugini
 Licensed R.E. Salesperson
RealtyUSA.com
 518-798-0032 ext 125
 63 Quaker Rd., Queensbury

"The Original One-Guy Burger & Fries"
Have It Your Own Way at Poopie's
Poopie's
 Est. 1954
 54 Lawrence St.
 792-6155
 DiManno's Lunch poopiedimannos.com

QUALITY PERFORMANCE CAST IRON BEAUTY
THE FIREPLACE COMPANY
 "We Keep the Home Fires Burning"
 thefireplaceco.com

CAMP FUN SPOT
LEARNING CENTER
 Unique Childcare Experience
 Licensed by NY State Office of Children and Family Services
 Preschool/Daycare for 2-5 year olds
 After School Care • Summer Camp
 1035 State Rte. 9, Queensbury
 792-8989 • thefunspot.net

HIGH MOWING Organic Seeds
We Carry Over 100 Non-GMO Varieties
Mead's Nursery and Garden Center
 792-6533 • 361 Ridge Rd • Queensbury

A Name You Can Trust.
Glens Falls Tile & Supplies
 287 Dix Ave., QBY.
 745-6875
 glensfallstile.com

Tropical Tann
 QBY 793-7321
 SGF 745-7321
 Experience the Difference!

Having a Party?
Book Suite 216
 Your New Favorite Place!
BULLPEN TAVERN
 216 Glen St., Glens Falls 636-2222